



**MARKING NOTES
REMARQUES POUR LA NOTATION
NOTAS PARA LA CORRECCIÓN**

November / novembre / noviembre 2010

ENGLISH / ANGLAIS / INGLÉS A2

**Standard Level
Niveau Moyen
Nivel Medio**

Paper / Épreuve / Prueba 1

*These marking notes are **confidential** and for the exclusive use of examiners in this examination session.*

*They are the property of the International Baccalaureate and must **not** be reproduced or distributed to any other person without the authorisation of IB Cardiff.*

Standard Level, paper 1

These notes to examiners are intended only as guidelines to assist marking. They are not offered as an exhaustive and fixed set of responses or approaches to which all answers must rigidly adhere. Good ideas or angles not offered here should be acknowledged and rewarded as appropriate. Similarly, answers which do not include all the ideas or approaches suggested here should not be so heavily penalized as to distort appreciation of individuality.

SECTION A

This question invites the candidate to consider two texts about diamonds. Text 1 is an excerpt from Ian Fleming's novel, *Diamonds are Forever*, while text 2 is a promotional article that honours the fiftieth anniversary of a world famous advertising slogan: “*A Diamond is Forever*”.

A barely satisfactory comparative commentary will:

- identify the common theme and show an awareness of purpose and audience
- note the different genres: text 1 is fiction and text 2 is promotional, non-fiction or “like an advertisement”
- note that both texts rely on different structure and language styles to achieve their purpose
- identify some stylistic features in both texts: (*e.g.* repetition of the slogan in text 2, imagery in text 1).

A better comparative commentary may also:

- explore in more detail the different language style used in each text
- comment on the evocative images used in text 1 and their effects
- comment in more detail on the different purpose of each text: (*e.g.* text 1 to entertain, introduce the protagonist (Bond) to the subject (diamonds), and 2 to promote, even to glorify the De Beers company)
- discuss the use and effect of the third-person narrative position in both texts
- comment on the historical explanation in text 2 and the purpose it serves.

The best comparative commentaries may also:

- consider how the value of diamonds is communicated differently in both texts (*e.g.* pure beauty versus commercial enterprise)
- comment in more detail on the stylistic elements of both texts (*e.g.* simile, sensory imagery, allusion)
- explore the tone of both texts (*e.g.* text 1 is appreciative/intimate/reflective while text 2 is commanding/persuasive/glorifying).

SECTION B

This question invites the candidates to compare an extract from a non-fiction book with a promotional website, both of which are concerned with bread making.

A barely satisfactory comparative commentary will:

- call attention to the different genres: one a recipe book and the other a promotional website
- comment on the purpose of each text (noting that text 3 is to inform, enthuse and educate, while text 4 is to promote and encourage commercial interest)
- comment on the different language style apparent in each text
- identify one or two stylistic features of each text.

A better comparative commentary may also:

- comment in more detail on the different language style evident in each text
- consider how short statements are used in text 4 and how these work to engage the reader
- comment on point of view in each text
- note differences in tone: text 3 is firm and authoritative while text 4 is more self-promotional and enticing
- discuss stylistic devices in more detail including the use and effects of sensory imagery in both texts
- discuss what ideas are shared by both texts, but communicated differently.

The best comparative commentaries may also:

- comment on the persuasive quality evident in both texts
 - note that text 3 presents both an historical and defining context to achieve credibility, while text 4 appeals to our environmental consciousness
 - comment on how both texts appeal to the senses and to what effect
 - comment on the effect created by the references to Mother Earth found in text 4
 - note that text 3 is a definition of artisan bread while text 4 is an illustration of this definition.
-